




Who Is A Convert Certified Agency Partner?

Convert has a robust Certified Partners Program and the Certified Agency Partners are its backbone. These are conversion rate optimization agencies (service providers) who have run at least three or more tests using the Convert Experiences platform. They already have a good feeling about the tool and are interested in making it a more important part of their testing stack. Convert has built a fast, flicker free, privacy focused optimization platform for power users.

The Certified Agency Partners work with it in the trenches, leverage its strengths and use it to grow their business.

convert

What Are The Benefits Of Being A Convert Certified Agency Partner?

- 01** Prominent listing in the Convert Partners Directory
- 02** Certified Agency Partner badges for use on websites and in PDFs or print material
A circular badge with a blue border and a white center. The text 'CONVERT CERTIFIED' is written in a circle around the top, and 'AGENCY' is written at the bottom. In the center, there is a white upward-pointing arrow.
- 03** Warm client referrals
- 04** The chance to gain extra exposure by presenting their expertise on the Agency Accelerator webinar series. (Check out webinars by Certified Agency Partners [here](#) and [here](#))
- 05** The chance to write one guest post for the popular Convert blog, every quarter. You can include backlinks to your site and also include links to lead magnets or gated content to increase your email list size.
- 06** Shout-outs in the Convert monthly newsletter on joining.
- 07** Early access to new Convert products
- 08** Access to a dedicated Certified Agency Hero, to help you get the most out of partnering with Convert.
- 09** Quick access to Account Executive support
- 10** Convert Experiences is the most privacy focused testing tool in the market. You get resources to acquaint you with the features that matter for GDPR and beyond.

You Are Eligible If You Meet The Following Criteria



You've been a Convert Experiences customer with a **Pro Team Plan** for three months or more



You have **at least 2 conversion rate optimization experts** on your team who can be Convert Certified Experts



You offer Conversion Rate Optimization services on your website (clients should be able to reach your CRO tab in less than three clicks) and on your LinkedIn company profile



You've executed **at least three tests** for your clients using Convert Experiences



You are open to submitting a case study using Convert Experiences and **featuring concrete sample size, statistical significance and lift numbers** within 3 months of becoming a Certified Partner.

So Close Yet So Far?



If You Meet Some of the Criteria Listed Here But are Falling Short of a Full House, Talk to Us!

Email partners@convert.com and explore how you can tick the rest of the checkboxes to become a Certified Agency Partner.